



Pug Rescue of San Diego County  
 PO Box 151449  
 San Diego, CA 92175-1449  
 619 685-3580  
[pugsandiego@yahoo.com](mailto:pugsandiego@yahoo.com)  
[www.pugbutts.com](http://www.pugbutts.com)  
 501(c) 33-0680896



**VENDOR APPLICATION**  
**19<sup>th</sup> Annual PUG PARTY - celebrating Pugs Around the World**

**SATURDAY, MAY 1, 2010 10am – 4pm**  
**DEL MAR FAIRGROUNDS, INFIELD PAVILION**  
**DEL MAR, CA**

Please complete and **return this form with your check**  
**Payable to Pug Rescue of San Diego County, by April 1, 2010!**

**Please print clearly.**

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Add'l phone: \_\_\_\_\_

Email: \_\_\_\_\_

Description of products/services to be sold: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Vendors receive a discount on rental space in exchange for a donation of an item or gift certificate valued at \$30 or more.

**Your donated item MUST be mailed with the vendor application and fee in order to receive the discount.**

Please reserve the following:

\_\_\_\_\_ Single space (10'x10')      \$130.00      \$ \_\_\_\_\_

I wish to contribute an item or gift worth \$30 or more, & deduct \$30:      \$ ( \_\_\_\_\_ )

Describe donation & value: \_\_\_\_\_

\_\_\_\_\_ Additional adjoining space      \$75.00      \$ \_\_\_\_\_

\_\_\_\_\_ Eight-foot table(s)      @ \$10.00 each      \$ \_\_\_\_\_

\_\_\_\_\_ Folding chair(s)      @ \$ 5.00 each      \$ \_\_\_\_\_

**Rental Total**      \$ \_\_\_\_\_



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## VENDOR APPLICATION, PAGE 2

A keepsake program will be handed to each visitor at the gate (approximately 1,000 copies will be run), which will include contest and raffle information and a complete vendor listing. Your business name will be listed at no additional cost to you. **However, if you would like to use this opportunity to advertise your products or services, additional advertising space is available in the program at the following rates:**

- |  |          |   |          |
|--|----------|---|----------|
| <input type="checkbox"/> Business card | \$ 25.00 | <input type="checkbox"/> Half page ad       | \$50.00  |
| <input type="checkbox"/> Full page     | \$ 85.00 | <input type="checkbox"/> Back cover outside | \$110.00 |

**TOTAL ENCLOSED (Rental + Advertising): \$ \_\_\_\_\_**

Do you require an electrical hook-up (No charge)?  Yes  No

Pug Rescue will provide badges for your participants. CLEARLY PRINT the name(s) you want on badges: \_\_\_\_\_

**NEW THIS YEAR!!!** When you sign up and pay your vendor fee, your business name and contact information will be put on our website as one of our supporters and you will remain there for the duration of the year! We are hoping that this provides some fantastic business leads for you. The earlier you sign up and send in your vendor fee, the earlier you will be advertised on our site! Please give us seven days to get your business information posted – email your online logo and link to [marketing@pugsandiego.com](mailto:marketing@pugsandiego.com).

**Please note: The signing of this agreement acknowledges the reading and acceptance of the rules and regulations on the next page of this form.**

**VENDOR SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_



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## RULES & REGULATIONS

- A. Exhibitor is bound by rules and regulations set forth herein and by such amendments or additional rules and regulations which may be established by Pug Rescue of San Diego County (PRSDC) and/or the 22<sup>nd</sup> Agriculture District. Exhibitor shall also be in compliance with all required licensing, general law, show hall rules and regulations.
- B. No exhibitor shall exhibit in his assigned space any program, product or service other than that specified in the Vendor applications and Contract for exhibit space without prior written permission from PRSDC.
- C. Exhibit shall not obstruct the view of adjoining exhibits nor be operated in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibits. Radios or other sound devices operated in an objectionable manner in the opinion of PRSDC shall be prohibited, as will any posters, printed material, displays, etc. PRSDC shall have the right to inspect and/or remove any exhibit and/or Exhibitor within the show grounds to assure compliance. No refunds will be issued.
- D. All materials used for decorative purposes shall be flame proof. Combustible materials shall be prohibited. Explosives and flammable materials which conflict with the Underwriter's Fire Prevention or Fire Department rules or which are not in compliance with local law, shall not be permitted.
- E. Installation of exhibits may begin at 7 a.m. on the day of the event. All booths and exhibits must be completely set up no later than 9:30 a.m. All exhibits and/or vendor booths must be removed from the Del Mar Fairgrounds no later than 5 p.m. of this same day. Any items on the grounds after 6 p.m. will be carted off and stored at vendor's expense, and PRSDC will assume no liability for said items.
- F. Admission to the show will be by badge only. Identification badges must be worn at all times and are not transferable.
- G. No Exhibitor shall have the right prior to closing of the show to tear down their booth, pack or remove articles on exhibit without advance permission from PRSDC.
- H. All exhibit/vendor space shall be paid in (US funds) prior to the show date. Should any contingency prevent the holding of the Annual Pug Party and Care Fair, PRSDC will refund the full amount due to the exhibitors.
- I. The Exhibitor shall have an authorized representative present at the show throughout all exhibit periods and during the installation and dismantling of his exhibit. The name(s) of the authorized representatives shall be furnished to PRSDC not less than 15 days prior to the date of the event.
- J. It is expressly understood and agreed by the exhibitor that he/she carries his/her own business and liability insurance and will make no claim of any kind against PRSDC, nor the 22<sup>nd</sup> Agricultural District (Del Mar Fairgrounds) for any loss, damage, theft or destruction of goods, nor for any injury that may occur to himself or his employees while on the Del Mar Fairgrounds, nor for any damages of any nature, or character whatsoever, and without limiting the foregoing, including any damage to his/her business by reason of the failure to provide space for an exhibit or removal of the exhibit or exhibitor. The exhibitor shall be solely responsible to its own agent employees and to third persons, including invitees and the public, for all claims, liabilities, actions, costs, damages and expenses arising out of or relating to the custody, possession, operation, maintenance, or otherwise relating thereto and said Exhibitor does hereby indemnify and hold harmless PRSDC and the 22<sup>nd</sup> Agricultural District against any and all such claims as may be asserted against them.
- K. PRSDC shall not be financially liable or otherwise obligated in the event the show is canceled, postponed or relocated, except as noted in Section H.
- L. Upon acceptance of this application by PRSDC, it shall be a legally binding contract between the exhibitor and PRSDC, provided that either party may cancel this contract on condition that written notice of such cancellation is received by the remaining party at least 30 days prior to the scheduled date of the event as provided herein, and a full refund will be made. It is further provided that amount of rental paid will be refunded, less \$25.00, should an exhibitor cancel within less than 30 days but more than 15 days prior to event.
- M. PRSDC shall have the power to adopt and enforce all show attendance rules and regulations and all rules and regulations with respect to the kind, nature and eligibility of exhibitors accepted by it or set forth herein, and its decision on any matters which may arise hereunder shall be final.
- N. Exhibitors do not have the right to assign, share, or sublet spaces without prior written approval from PRSDC.
- O. PRSDC shall have the right to relocate exhibitor's booth space without notice due to weather, crowd control, safety concerns, or any contingency PRSDC deems appropriate.
- P. Under no circumstances shall this agreement be construed to imply any partnership/venture/employment between exhibitor and PRSDC. Exhibitor is constrained from making any such misrepresentations.
- Q. This agreement is executed in and intended to be performed in the State of California, and the laws of this State shall govern its constitution, interpretation and effect. In the event of a dispute between parties involving this agreement, proper venue shall only be in the California Superior Court, in and for the County of San Diego.
- R. Failure of any party at any time to enforce any provisions of this agreement, or any rights the parties may have in respect thereto, or to exercise any rights herein provided, shall in no way be construed to affect the validity of this agreement. No waiver shall be binding unless executed in writing and signed by the party to bound. A waiver of any of the terms of this agreement shall not be deemed to be a continuing waiver, or a waiver of any additional rights granted under this agreement.
- S. PRSDC specifically forbids the selling or offering for sale of any animals, other than those owned by PRSDC, at any of its parties or events.